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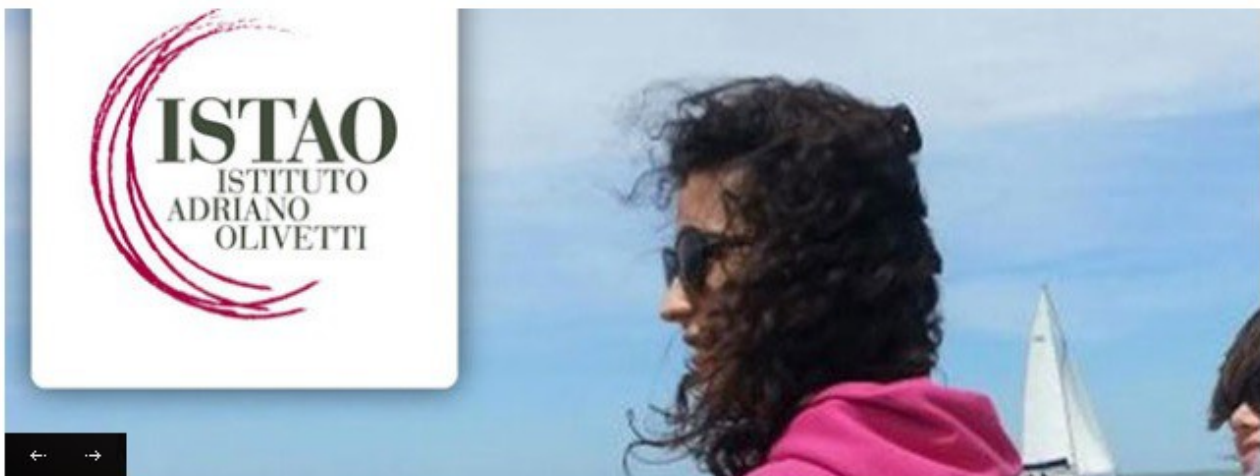


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ITALIAN GOOD NEWS

Italian business school Istaos has gained new partnerships worldwide



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Andrea Merloni has been confirmed as **ISTAO business school's** President. Strategic alliances with European and American Universities for international synergies are on sight.

The **Adriano Olivetti Institute** is about to start the academic year with six master courses to begin in November. A new branch in the south of Marche Region will also support its activities and it will become the new business incubator and the scientific and technological pole for startupper. The branch has been inaugurated last week in Ascoli Piceno in the marvelous Villa Tofani and it is a milestone in President Merloni's expansion strategy for his second mandate that it will last until 2017. *"the number of students is constantly increasing – said President Merloni – and ISTAO strategy aims at creating an international bridge for excellence between education and job-market."*

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The business school named after Adriano Olivetti, one of the most influential Italian entrepreneurs of last century, established international partnership with foreign university over the last three years. Partner institutions involves Indiana University and Chicago Northwestern University in US, Coventry University in UK plus several universities and business school in the Balkans through the Adriatic-Ionian Macroregion's University.



The master foreseen to begin this year are Management and Business Strategy, International Management, People Managamenet & HR Services, Sales & Marketing, Tourism Management, Entrepreneurship and Management of food service & wine and food culture.

General Manager of ISTAO is **Giuliano Calza**, former executive in private companies, skilled in HR with international experience in some of the most important Italian companies as Indesit and Lancia.

About Andrea Merloni

Andrea Merloni hold a long entrepreneurial experience. Born in Rome in 1967, he graduated in Political Science and he has been in-charge as President of Indesit Company from 29th April 2010 to 7th May 2013 after two years as Vice-President and a long experience as Board of Directors started in 1996. In the Indesit Company Group (which was acquired by the Whirlpool group in 2014) he has been President and CEO of WRAP SpA, the Indesit Company SpA spin-off created to appraise patents and competencies in technology for electrical appliances. Since April 2011 he is President of Home Lab Consortium, the first pole of Italian Home automation. In 1996 he took over the Benelli SpA brand becoming President and CEO until 2005. From 1992 to 1996 he has been President of the air-transport company Aermarche SpA. He is also a member of the Board of Directors of MP&S Srl and of Evolve SpA.

